

Marketing Intern

London

SOMA Analytics is an investor-backed and award-winning start-up that develops pioneering mobile health technology. We develop the world's first Smartphone driven Mental Resilience programme, combining aspects from psychology and medicine with machine learning.

We are a tight-knit, international family that is passionate about building great products. From encouraging unconventional and lean thinking to advocating a healthy lifestyle, we treat our employees as our greatest asset.

We are looking for a Marketing Intern that can join our rapidly expanding team, who is passionate about Technology Marketing and excited to join a fast paced environment and contribute significant value to our activities around finding prospects and engaging with them to move them through the funnel.

Benefits of Working at Soma Analytics

- Challenging position and opportunity of making an impact in a fast-growing early-stage technology company.
- Implement marketing campaigns and target prospects across industries.
- Support the marketing activities and product processes that make a difference to thousands of people's health and wellbeing.
- A fast agile and multi-disciplinary international team with lots of fun company events.
- Full-time internship (part-time possible), for 3 to 12 months.
- Competitive internship salary.
- London based office.

Key Responsibilities

- Support marketing department in administrative tasks
- Keep the content marketing and social media machine up and running smoothly.
- Contribute to developing a SEO strategy
- Help us redesign the website
- Email marketing
- Keeping on top of our conference database. Negotiating and planning attendance, and then representing the company at events.
- Other marketing activities as required.

Requirements

- Start as soon as you can.
- University degree – business, marketing or communications preferred.
- Prior marketing experience beneficial but not compulsory.
- Experience with social media.
- Knowledge of CRM systems.
- Knowledge of Wordpress and basic HTML
- Excellent written and oral communication skills - English native speaker

Interested? Please send your **CV** to Lorena at careers@soma-analytics.com. We look forward to hearing from you!